

CATEGORY 32 - MOST OUTSTANDING TRAVEL INDUSTRY TRAINING INSTITUTION

Please visit the ATIA website <u>atia.travel/NTIA2024</u> to familiarise yourself with the Awards Process, including the Key Dates and Nominee, Finalist and Winner Determination.

STEP 1 - ENTRANTS TO SUBMIT A WRITTEN SUBMISSION

The submission questions are as follows. Please ensure your responses relate to the qualifying period which is 01 July 2023 - 30 June 2024. The maximum score for each question is 10.

- 1. Provide a general overview of your training institution. (350 words)
 - Be succinct in your response by outlining the purpose and role of the institution, its unique value proposition and student demographic.
- 2. In your opinion, what is the biggest challenge facing travel education in Australia and how has your institution addressed this? (350 words)
 - Outline the challenges facing travel education in Australia.
 - Summarise the ways your institution has addressed these.
- 3. How does your institution ensure its courses are credible and relevant to the evolving needs of the travel industry? (350 words)
 - Describe how your institution updates its course content and structure.
 - Summarise other ways your institution has been able to maintain a standard of quality within its curriculum
- 4. How have you supported your graduates? (350 words)
 - Describe any programs or initiatives you have implemented to support graduates in their career development.
 - Summarise the successful outcome of these programs or initiatives.
 - For example, alumni network, mentorship programs, continuing education, etc.
- 5. What are you most proud of as a training institution? (350 words)
 - Provide a well thought-out and logical response.
 - Summarise your response by substantiating any of the answers given above.





